

Hi, I'm Samantha.

Let's push some pixels.

Samantha Culbertson
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About Me

I've loved art since I was young. As an adult, I'm thankful that I get to work creatively every day for my career. With each project, I listen closely to my client's needs and deliver the best product that aligns with their goals and vision. Thanks for checking out my resume; I look forward to chatting and pushing some pixels with you!

Skills & Traits

Traditional Design

Logo Design
Visual Branding
Illustration & Mural Design
Print Media Design
Large Format Design
Presentations & Data Visualization
Stationery Design

Digital Media Design

Website Design & Development
Email Design
Social Media Graphics
Digital Banners
Photo Editing

General Knowledge

Adobe Creative Suite
Wordpress
Mailchimp
Sketch
Pages/Word
Keynote/Powerpoint
Client Training
Teamwork & Management Skills
Great Listener & Communicator
Strategy Focused

Work Experience

Freelance Graphic Designer // Push the Pixels

2010 - PRESENT

I have been freelancing throughout my entire career and love connecting with new people for new projects. I always strive to create work that will best serve my client's needs, whatever they may be.

Co-Founder and Art Director

ARO CREATIVE INC. // 2018-2021

I co-founded a full-service marketing and advertising agency in Kingsport, TN. ARO Creative Inc. is a women-owned agency that has won multiple awards and worked with regional and national-sized clients.

Art Director & Graphic Designer

CUMBERLAND MARKETING // 2013-2018

At Cumberland Marketing, I served as an Art Director and graphic designer. I led several large and small-scale projects, including web design, logo design, promotional product designs, and more.

Education

Bachelor of Fine Arts Degree

EAST TENNESSEE STATE UNIVERSITY // 2008-2012

Honors & Awards

Induction to Who's Who in America

MARQUIS WHO'S WHO // FEB 2021

Young Entrepreneur Business Excellence

KOSBE'S AWARD // DEC 2019

Notable Clients

The City of Kingsport, Greeneville Chamber of Commerce, Museum of Contemporary Art Nashville, Kingsport Chamber of Commerce, General Shale, Sync Space Entrepreneur Center, The Golden Trailer Awards, Dobyns-Bennett, Kingsport Area Transit Service, New Peoples Bank, and ProCompounding Pharmacy.

Get to know me.

Here's a quick overview.

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Friendly, Empathetic, and a little Nerdy.

For as long as I can remember, I've always wanted to be an artist. Some may say graphic designers don't count, but I'm pretty happy with where I've ended up!

With a decade of industry experience and a lifetime of daydreaming and doodling, I joyfully work hand-in-hand with creative teams and individuals to create projects catered to my clients' needs. I use my empathetic nature and acute listening skills to connect on an emotional yet goal-oriented level, and craft designs that do the same.

I have worked with clients ranging from local start-ups to international companies and have loved every minute of it. A few notable clients include the City of Kingsport, the Museum of Contemporary Art in Nashville, General Shale, Sync Space Entrepreneur Center, The Golden Trailer Awards, and the Greeneville Chamber of Commerce.

I love learning new things, sharing my knowledge with up-and-coming designers, and working with others to achieve something great. If you think I would be a good fit for your next project send me a message, I'd love to talk!

References

Heath Guinn

PRESIDENT OF SYNC SPACE ENTREPRENEUR CENTER
Email: heath@syncspace.org

Tara Burns

FOUNDER & LEAD CURATOR OF BRANDED
Email: tara@brandedswag.com

Candace Sherer

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Contact Me

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